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FOR IMMEDIATE RELEASE

**THE AFRICA INVESTMENT FORUM 2012**

The Ghana Investment Promotion Centre (GIPC) in collaboration with The Commonwealth Business Council (CBC) and the ECOWAS Commission will host the **Africa Investment Forum** in Accra from the **3<sup>rd</sup> – 4<sup>th</sup> of April, 2012** at the **Accra International Conference Centre (AICC)** on the theme, **“Partnering with ECOWAS to Accelerate Investment into the Sub-region”**.

The forum will be opened by H.E. Professor John Evans Attah Mills, President, of the republic of Ghana,

Other important dignitaries expected at the two day event will include some Heads of State from the ECOWAS Sub region and the Commonwealth Member countries, as well as investors from all over the world.

The forum will provide an unprecedented opportunity for senior policy-makers, corporate executives, investors and investment promotion agencies to meet and interact through a series of sessions, networking and social exchanges.

There will be four (4) Plenary Sessions on:

- Regional Trade
- Public Private Partnerships
- Agribusiness & Food Security
- SME & Micro financing.

In addition there will be nine (9) Business Roundtable engagements on Finance, Natural Resources, Energy, Tourism, Private Equity, Manufacturing, Telecommunications and Transportation.

There will also be opportunity for one-on-one business meetings to discuss issues of mutual interest.

Particular emphasis will be placed on the new opportunities for investors in the West African region and how these can be harnessed to facilitate economic development.

The event comes in the wake of Africa’s transformed image as a preferred destination for investment and the soaring number of Emerging Market Funds with African interests. With the increasing volatility of the Western Markets, Africa is now increasingly becoming a preferred investment destination of choice. What is more inspiring is the progress made towards regional integration to create larger markets, enhanced competitiveness and improving infrastructure. It is expected that the Forum will foster partnerships with ECOWAS business executives to mobilize investments into the sub-region.

For further information call the GIPC PR Dept. Tel: 0302-665125-9

If you would like more information about this topic you may visit our website [www.gipcghana.com](http://www.gipcghana.com)

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